



**IGNIS Innovation & Prime View International (PVI) working together on Latest Backplane Technologies for AMOLEDs, to showcase during FPD 2009.**

Yokohama, Japan, October 28, 2009 -- IGNIS Innovation Inc., a world leader in the design and development of thin film transistor circuits and driving algorithms for Active Matrix Organic Light Emitting Diodes (AMOLED), and Prime View International (PVI), a leader in ePaper and TFT-LCD manufacturer in Taiwan, will be demonstrating some compelling AMOLED prototypes and significant backplane technology advances for amorphous silicon at IGNIS' booth (#2304) at FPD International 2009, from October 28-30, 2009, in Yokohama, Japan. IGNIS' patented AMOLED backplane technologies provides the most uniform and reliable backplanes for AMOLED displays for mobile to TV applications. IGNIS works with PVI, who is a backplane manufacturing partner, to make the prototype displays, which will also be easily implemented soon for mass production.

"We have proven that our patented backplane technologies can provide a truly reliable, uniform and scalable TFT backplane, to enable our customers, the display manufacturers, to accelerate their mass production of cost effective, visually stunning and long lifetime AMOLED displays in the very near future. Our partnership with PVI has been an important part of our mass production strategy and we are pleased with the outcome to date", said Paul Arsenault, President and CEO of IGNIS.

"By working with IGNIS to manufacture the AMOLED prototypes, PVI has improved and fine tuned the standard, low-cost amorphous silicon TFT backplane mass production fabrication process", added YS Fu, President of PVI. "PVI is now qualified as a backplane manufacturer for AMOLED, the next generation of display technology and we are excited and ready to enter this new growth market together with IGNIS."

About IGNIS:

Established in 2000, IGNIS Innovation Inc. has become the industry's leading independent one-stop, open-source provider for backplane and driver solutions in the growing Active Matrix



Organic Light Emitting Diode (AMOLED) market. Leveraging more than 10 years of ongoing research and development, IGNIS specializes in providing our customers with proven, world class technologies in the areas of pixel circuits and driver packages for any display application.

#### About Prime View International (PVI)

Founded in 1992 by Taiwan's leading paper making and printing group YFY, Prime View International is the pioneer TFT business in Taiwan. Its corporate philosophy aims to deliver revolutionary products, user experiences, and environmental benefits through advanced technology development. This vision has led to its continuous investments in the field of ePaper display as well as its 2008 acquisition of Hydix Technologies, manufacturer of the world's best wide viewing angle LCDs. Listed in Taiwan's OTC market, PVI is now the world's largest ePaper module maker supplying displays to the eBook market. PVI also manufactures small and medium size LCD modules.